



FRED FEST

2026

CELEBRATING AMERICA

October 3rd & 4th



A MESSAGE FROM FESTIVAL CHAIRMAN

"Small towns are the backbone of America."

THEY EMBODY TRADITIONAL AMERICAN VALUES
SUCH AS COMMUNITY, FAMILY, AND HARD WORK.

WHY FRED FEST MATTERS

After 34 years in this community, I can honestly say there is no place I'd rather call home. Fred Fest reminds us why. Seeing neighbors reconnect, families laugh together, and new friendships begin is what makes this festival so special. In a world that often feels disconnected, these moments strengthen the bonds that make our communities thrive.

SUPPORTING LOCAL COMMUNITIES

Our communities of Elbing, Furley, Potwin, and Whitewater are home to hardworking people and businesses that keep our local economy strong. Looking at all we have close to home reminded me how important it is to shop local, support local, and invest locally. Every dollar spent here helps strengthen our communities for generations to come.

LOOKING TO THE FUTURE

Darryl Claassen's upcoming guidebook celebrates the businesses that helped shape our communities. More importantly, it reminds us that every generation has an opportunity to leave its own mark. By supporting one another and investing in our hometowns, we can build an even brighter future together.

2026 PARADE THEME

ALL AMERICAN

Think quintessentially American!

- ★ Small-town life
- ★ Patriotism
- ★ Freedom
- ★ Family traditions
- ★ Agriculture
- ★ Military service
- ★ Historic Americana
- ★ Classic cars
- ★ American music
- ★ National parks
- ★ Red, White & Blue
- ★ And so much more!

WE WANT YOUR IDEAS!

Help make Fred Fest even better!

Share your ideas or join the planning committee!
We would welcome any additional people
and appreciate your time and talents.

★ Sharon Entz ★
FESTIVAL CHAIRMAN

316-259-2019



★ FIRST WEEKEND IN OCTOBER ★
Join the Tradition!

★ AMERICA ★
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